

[TAG Annual Meeting 2020](#)

February 25th, 2020 5:30pm-7pm

Veritas Media & Studio V

1213 Cornwall Ave, Bellingham

Light food and beverages provided in happy hour format.

Membership and RSVP Required.

Optional Networking and Open Discussion from 7pm-8pm.

Agenda Overview

- 5:30pm Arrival
- 5:45pm Welcome
- 6:00pm Strategic Clarity
- 6:05pm 2019 Highlights
- 6:15pm 2020 Focus
- 6:20pm Work in Progress
- 6:30pm Advisory Discussion
- 6:50pm Recognition
- 6:55pm Election
- 7:00pm Networking and Open Discussion
- 8:00pm End

Main Resources

- Blog Updates
 - [TAG Annual Meeting Announcement](#)
 - [TAG Student Outreach - Winter 2020](#)
 - [TAG Cybersecurity Group Announcement](#)
 - [TAG Summit Recap](#)
- Website Updates
 - [TAG Vision](#)
 - [TAG Community Partners](#)
 - [TAG Community Groups](#)
 - [TAG Membership](#)
 - [TAG Sponsorship](#)
 - [TAG Leadership](#)
- Annual Meeting
 - [TAG Annual Meeting 2020 Advisory Discussion](#)
 - [TAG Annual Meeting 2020 Ballot](#)

Agenda Detail

- Welcome
 - Annual Meeting introduction
 - Venue Sponsor: [Veritas Media & Studio V](#)
 - Food & Drink Sponsor: [Sole Graphics](#)
 - Interim Executive Director: [Michael Gan](#)
 - Board of Directors, 2018
 - Vice President, 2019
 - Co-Acting Executive Director, June 2019
 - Interim Executive Director, October 2019
 - Implement proposed organization strategies
 - Determine and implement long term organization structure
 - Cultivate a new generation of TAG Leadership
- Strategic Clarity
 - Clarify mission, goals, focus, and strategy
 - Mission: Create a new [TAG Vision](#) and request community collaboration
 - Goals: communicate existing value and create new value
 - Focus: workforce development via student, professional, and community outreach program expansion
 - Strategy: *Strengthening Our Technology Community*
 - Collect and connect Partners and Groups to amplify awareness
 - Solicit integration, collaboration, and partnership for mutual benefits
 - Rebuild the Membership Committee with a passion for community service
 - Connect directly with college programs and student clubs
 - Better integrate college faculty, staff, and students into the TAG community
- 2019 Highlights
 - Strategic
 - [TAG Community Partners](#)
 - [TAG Community Groups](#)
 - New programs to highlight partner and group activity, stoke collaboration, and strengthen community relationships
 - [Monthly Events](#) email
 - Returning program to raise awareness of community events
 - [TAG Vision](#)
 - Bylaw Changes
 - 501c3 transition
 - Leverage legal and operational benefits

- [Advisory Board](#)
 - Provide expertise, experience and guidance
 - Reflect interests and needs from the community
- [Membership Benefits](#)
- [Sponsorship Benefits](#)
 - Both are simplified, clarified, and expanded
- [Membership Committee](#)
 - Mentorship
 - STEM/Student Programs
 - Community Service
- [TAG Cybersecurity](#)
 - Highlighting the new model of local industry leadership with integration of collegiate faculty, staff, and students
 - Collaborate with existing college programs and student clubs
 - Create a purposeful subcommunity leveraging new TAG foundational programs such as mentorship, internship, volunteer, outreach, and community service programs
- Monthly Events email expands to a [Monthly Newsletter](#)
 - [Events](#)
 - [Member News and Announcements](#) (Mar/Apr)
 - [Job Board](#)
 - [Community Partners](#) and [Community Groups](#)
 - [Blog Posts](#)
 - Website Updates
 - [New and Renewing Sponsors](#)
 - Events and Programs in Development
- Events
 - [TAG Predictions 2020 with Mark Anderson](#)
 - Predictions now revealed at our TAG event expanding interest
 - [TAG Social Winter 2019](#)
 - Community awareness focus in a simple happy hour social format
 - [TAG Summit 2019](#)
 - Expanded format with four breakout tracks for Cybersecurity/IT, Software Development, Hardware Engineering and Business Leadership.
 - Sponsored 60 students to attend, some as event volunteers
 - [TAG Bash 2019](#)
 - Co-named sponsorships for large donations

- [TAG Expo 2019](#)
 - Partnership with LinuxFest Northwest to reduce event costs and mutually expand event awareness to our separate communities
- 2020 Focus
 - Workforce Development via expanded student programming
- Work in Progress
 - Partnership with WWU for joint events
 - Local Tech Night
 - Quarterly TAG event on WWU campus
 - Blend of recruiting, expo, tech talk, and awareness campaign
 - Integrate new student programs such as mentorship, internship, volunteer, and community building efforts
 - Local Tech Showcase
 - Annual TAG co-managed event on WWU campus, Expo format
 - Not exclusively a TAG event - TAG working in collaboration with WWU Career Services to expand WWU technology community
 - Rebuild remaining committees
 - (Executive), Events, Finance, Marketing, Sponsorship
 - Board of Directors rebuilding committees now
 - Call to action for committee members
 - Facilitate new community and peer groups
 - Hardware Engineering
 - C-Level Forum, Human Resources (private peer groups)
 - Existing event expansion:
 - [TAG Annual Meeting](#)
 - Separate event with a focus on strategy and guidance
 - [TAG Expo](#)
 - Deeper integration with LinuxFest Northwest
 - [TAG Bash](#)
 - Integrate new student programs and expand “fun”
 - [TAG Summit](#)
 - Continue partnership with WCC
 - Expand event to six tracks: Add Digital Marketing and Emerging Technologies to Hardware Engineering, Software Engineering, Cybersecurity/IT, and Business Leadership
 - Individually selectable 30min+ presentations
- [Advisory Discussion](#)
 - All are invited to participate in a guided table discussion.

- Advisory Board Members (and anyone wishing to expand on their input) are asked to provide emailed responses by Thursday, February 27th @ 11am to info@tagnw.org.
- Guided Discussion Questions:
 1. What do we do well? Not well? How can we improve?
 2. What changes should we make to existing events? New event ideas?
 3. What strategic topics from 2019 are most important? What was missed?
 4. What is your input on planned 2020 events and programs?
 5. How can TAG provide maximum value to our community?
 6. Any other feedback?
- Recognition
 - Major Impact Award: Janice Walker
- Election
 - [TAG Annual Meeting 2020 Ballot](#) (will be provided at the meeting)
 - All dues paying TAG Members in good standing may cast a vote.
 - Any dues paying TAG Member may be nominated for election.
 - Write-in votes accepted.
 - Majority vote required.
 - Officer positions will be elected by Directors at the next Board Meeting.
- Networking and Open Discussion
 - Welcome to stay for socializing, networking, and open discussion.
- End