



**2008 Tech Stomp Sponsorship Packet**  
**Place: Squalicum Boathouse, Bellingham, WA**  
**Date: August 6, 5:30PM – 9:00PM**  
**Admission: \$15**



On Wednesday August 6<sup>th</sup>, TAG, the Technology Alliance Group will hold its fourth annual summer fest! Tech Stomp celebrates the progress and impact of technology companies in our region. Executives and supporters of Washington's technology industries mingle in the beautiful waterfront setting of the Squalicum Boathouse. Fun activities and excellent networking opportunities make this the premier summer event to continue building the technologies community in this corner of Washington.

Jim Darling, Executive Director of the Port of Bellingham will provide a brief update on the evolving Waterfront Project including visual displays. TAG Chairman Paul Grey will outline the accomplishments of the previous year; including stories from students previously awarded

scholarships from Tech Stomp proceeds. Attendees can enjoy wine from Chuckanut Ridge, and delicious hors d'oeuvres from Fools Onion Catering. The Walrus band will entertain us with their rich and sizzling musical arrangements on tunes by Beatles, Queen, the Eagles, and more.

And of course, the annual contest for the best Hawaiian outfits, shirts and muumuus, with prizes for style, substance and daring!

Then plan to join your randomly assembled team of 4 for another outrageously competitive Bocce ball tournament from 6 to 8PM.

This event provides a premier sponsorship opportunity with exposure to leading technology executives, representatives from university and other educational institutions, as well as political and other community leaders.

#### **2008 Tech Stomp Highlights:**

- Address by Jim Darling, Executive Director, Port of Bellingham
- Address by TAG Chairman Paul Grey
- Bocce ball tournament
- Hawaiian shirt and Muumuu dress contest
- Music by the Walrus
- Appetizers by Fools Onion
- Wine by Chuckanut Ridge

**Net proceeds from Tech Stomp 2008 will go to the TAG Scholarship Fund, which grants scholarships to students in technology fields attending colleges in Whatcom County.**



Dave Koshinz, winner of the 2007 Best Hawaiian Shirt contest



Enjoy conversations with fellow technology leaders



## Tech Stomp 2008 Sponsorship Levels

	<u>Level</u>
<b>Gold Sponsor</b>	<b>\$1,500</b>
<b>Silver Sponsor</b>	<b>\$500</b>
<b>Bronze Sponsor</b>	<b>\$275</b>
<b>Table Sponsors</b>	<b>\$75</b>
 <b><u>Special sponsorships:</u></b>	
<b>Bocce ball Sponsor</b>	<b>\$500</b>
<b>Wine Sponsor</b>	<b>\$500</b>
<b>Media Sponsor</b>	<b>\$500</b>



Robin Halliday, winner of the 2007 Muumuu Dress contest

### **Gold Sponsor Benefits (Special podium recognition, winner announcer, logo inclusion)**

#### 1. Event Visibility

- Special podium recognition
- 3 complimentary admissions to the Tech Stomp event
- Opportunity for company representative to join TAG executive on stage in announcing winner of Bocce ball contest.
- Sponsorship recognition on all event promo materials, Tech Stomp banner, sandwich board, and table cards.
- Opportunity for your company's sales material to be showcased on a sponsor table in the main event room

#### 2. Online Visibility

- Your company logo linked to the TAG Tech stomp web page at [www.tagnw.org](http://www.tagnw.org). Sponsorship stays on the TAG website for 6 months

#### 3. Direct Marketing Visibility

- Your company logo on event invitation emails and invitations mailed to targeted local tech companies and community leaders
- Logo on Table cards with sponsor recognition
- Your company logo in press releases to local, statewide media, and partner organizations of TAG
- Your company logo in placed in local print media

**Silver Sponsor Benefits (Premium sponsorship recognition, Tech Stomp banner, logo inclusion)**

1. Event Visibility

- Premium Sponsorship recognition on all event promo materials, Tech Stomp banner, sandwich board, and table cards.
- 2 complimentary admissions to the Tech Stomp event
- Opportunity for your company's sales material at a sponsor table in the main event room

2. Online Visibility

- Your company logo linked to the TAG Tech stomp web page at [www.tagnw.org](http://www.tagnw.org). Sponsorship stays on the TAG website for 4 months.

3. Direct Marketing Visibility

- Your company logo on event invitation emails and invitations mailed to targeted local tech companies and community leaders
- Logo on Table cards
- Your company logo in press releases to local, statewide media, and partner organizations of TAG
- Your company logo in ad placed in local print media

**Bronze Sponsor Benefits (Tech Stomp Banner, logo inclusion)**

1. Event Visibility

- Sponsorship recognition on all event promo materials, Tech Stomp banner, Sandwich Board, and table cards.
- 1 complimentary admission to the Tech Stomp event
- Opportunity for your company's sales material at a sponsor table in the main event room

2. Online Visibility

- Your company logo linked to the TAG Tech stomp web page at [www.tagnw.org](http://www.tagnw.org). Sponsorship stays on the TAG website least 2 months

3. Direct Marketing Visibility

- Your company logo on event invitation emails and invitations mailed to targeted local tech companies and community leaders
- Logo on Table cards
- Your company logo in press releases to local, statewide media, and partner organizations of TAG

**Table Sponsor Benefits**

- Your company's sales collateral at a sponsor table in the main event room
- Your company name on exhibit table located in main meeting room

**Special sponsorships: Bocce Ball, Wine or Media Sponsors**

- Same recognition and benefits as Silver Sponsors



Winning team in the 2007 bocce ball tournament



**2008 Tech Stomp Sponsorship Contract:**

**Place:** Squalicum Boathouse, Bellingham, WA

**Date:** Wednesday, August 6, 2008

**Time:** 5:30PM – 9:00PM

To sponsor TAG's Tech Stomp please complete the following form.

**Company Contact Information:**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**Billing Contact Information**, if same as above

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please select your sponsorship level below:**

- |   |         |
|---|---------|
| <input type="checkbox"/> Gold Sponsor   | Level   |
| <input type="checkbox"/> Silver Sponsor | \$1,500 |
| <input type="checkbox"/> Bronze Sponsor | \$500   |
| <input type="checkbox"/> Table Sponsors | \$275   |
|   | \$75    |

Special sponsorships:

- |   |       |
|---|-------|
| <input type="checkbox"/> Bocce ball Sponsor | \$500 |
| <input type="checkbox"/> Wine Sponsor       | \$500 |
| <input type="checkbox"/> Media Sponsor      | \$500 |

Notes: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Send form and payment (checks payable to TAG) and mail to:**

TAG  
 PO Box 5374  
 Bellingham, WA 98227

If you have any questions please contact Anna Ehnmark at aehnmark@tagnw.org or by phone: 360-647-4220.

*Thank you for your support.*